

THE JeT FUTURE OF JEFFERSON TRANSIT



Why is transit important to the future of our Parish?

Public transit offers many benefits to the Parish, if you use transit or not. Almost every day, Parish residents use transit to get to work, to go to school, to reach shopping and services necessary to everyday life. They see the value of public transit is beyond the bus; it is a necessary lifeline to improving their quality of life. Transit provides an affordable alternative to those who don't own their own car or can no longer or choose not to drive, and creates opportunities for new development and economic benefit.

Who provides transit to Jefferson Parish?

Jefferson Transit (JeT) is Jefferson Parish's public transportation service connecting residents and visitors to where they need to go. It offers 13 fixed routes mostly on weekdays and some include service on Saturdays and Sundays. JeT also provides Mobility Impaired Transportation System (MITS), a curb-to-curb service for riders with disabilities who are unable to use the fixed-route system. Separate property tax millages fund the fixed-route system and MITS.

Where is Transit going?

Jefferson Transit's future is full of possibilities as our current transit system strives to meet more of the community's transportation needs. We're doing that by embarking on our first Strategic Plan. This roadmap will guide JeT's decisions and provide a path to more convenient and efficient service, so that people have more options to get to work, school, and anywhere else in Jefferson Parish and the region. The Plan is made possible by a grant from the Federal Transit Administration, as administered through the New Orleans Regional Planning Commission for Jefferson Parish.

PROCESS

- 1** BEGIN STAKEHOLDER AND PUBLIC OUTREACH
- 2** SET GOALS AND OBJECTIVES
- 3** ANALYZE DATA TRENDS
- 4** APPLY TRANSIT BEST PRACTICES
- 5** DEVELOP ALTERNATIVE SCENARIO DEVELOPMENT
- 6** PRESENT TRANSIT STRATEGIC PLAN

Why a Strategic Plan?

Where people live and commute changes all the time, but JeT has not been able to change or update the system because of limited resources. In fact, JeT runs fewer buses and less service than it did before Hurricane Katrina. The Strategic Plan will provide decision makers with up-to-date data about where people are going so we can make the most informed decisions about where to provide service. As the cost of providing service increases steadily while revenues remain the same, JeT must determine the most efficient way to meet the needs of existing and potential riders.

What will the Strategic Plan do?

The Strategic Plan gives an opportunity for riders and the public to voice their priorities for public transportation in Jefferson Parish. It will analyze the latest trends in where people live and work in Jefferson Parish and the region and review best practices from similar communities around the country. The plan will consider three service alternatives for the future: keeping existing service as is, an optimized scenario that uses existing revenues as efficiently as possible, and an improved scenario in which greater resources are available to expand opportunities to more riders.

I don't use transit. How does the Strategic Plan affect me?

Everyone benefits from having good transportation options. It puts businesses and employers within reach of more potential customers and employees, it allows access to reliable transportation to and from work for those entering the job market, and it provides independence to those unable to drive for any reason, including senior citizens.

For more Information:

Visit www.jeffersontransit.org to take the survey, sign up for the project mailing list, and learn details for the next public meetings.



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